



Unit 1, Bons Farm
Stapleford Road
Stapleford Tawney, Essex
RM4 1RP

t. 01708 687 511

w. jcrfire.com

e. hello@jcrfire.com

1st October 2023

Dear Customer

RE: NOTIFICATION OF CHANGE OF COMPANY NAME

As a valued customer of JCR Security Limited, trading as JCR, I write to inform you of some important changes that will be taking place over the coming months in relation to how we brand ourselves as an organisation.

From the 1st of November 2023 JCR will be officially rebranding to Marlowe Smoke Control. We will continue to operate under the same legal entity number (06904844) but will be renamed as "Marlowe Smoke Control Limited".

As such, we are pleased to introduce to you our new brand:



Our obligations under your existing agreements remain unaffected by the rebrand and we commit to ensuring all our existing contractual obligations continue to be met.

What is going to change and what will stay the same?

There will be no material change to your current arrangements. Our people, including your day-to-day contacts and dedicated engineers, insurance cover, accreditations, ultimate company ownership and adherence to our agreed contractual obligations remain unaffected by the rebrand.

Examples of the types of documents that will be branded as Marlowe Smoke Control include:

- Quotations
- Invoices and Purchase Orders
- Engineers Dockets
- Health and Safety Documentation (RAMS)

Please note that the update of our vehicle livery, will be gradual and our engineers may attend your site in a JCR branded vehicle. However, to assure you of their identity, their photographic ID cards will be branded Marlowe Smoke Control.

Updating your records

In order to support the rebrand process, I would like to confirm to you our company details. Please ensure that this notification is distributed to the relevant teams and individuals within your organisation and your records are updated for 1st November 2023.

Company Name: Marlowe Smoke Control Limited
Company Registration No: 06904844
VAT Registration No: GB 972068209
Registered Office: 20 Grosvenor Place, London, SW1X 7HN

JCR Security Limited

Registered Name: JCR Security Limited
Registered Office: 20 Grosvenor Place, London, SW1X 7HN
Registered in England & Wales No. 06904844
VAT No. GB 972068209



Primary Trading Address: Unit 1, Bons Farm, Stapleford Road, Stapleford Tawney, Essex, RM4 1RP

Telephone: 01708 687 511

Email: hello@marlowesmokecontrol.co.uk

Website: www.marlowesmokecontrol.co.uk

What happens next?

No further action is required from you at this time and further updates will be provided to you throughout the process both directly and through our websites and social media accounts.

This new chapter is an exciting step for our business and customers and I want to thank you for your continued custom. I look forward to continuing our valued relationship and exploring the new opportunities that Marlowe Smoke Control can offer.

Yours faithfully



John Roberts
Managing Director

If we do not hear from you by the 16th October 2023, you will be deemed to have accepted the information contained within this communication. If you have any questions or would like any further information, please email integration@marlowefireandsecurity.com